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### **Liz goodgold - public speaking & appearances - speakerpedia**

She is the author of RED FIRE BRANDING: Create a Hot Personal Brand and Have Customers for Life and DUH! Marketing. Liz has worked for such major

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### **Liz goodgold | professional profile - linkedin**

Liz's experience includes Red Fire Branding, The Nuancing Group, and UCI Applied Innovation. Liz attended University of Crafting a "7-second Hook" so that prospects remember you 5. Writing marketing Red Fire Branding: Creating a Hot Personal Brand so that Customers Choose You! Happy About. April 2010.

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